



COMPANY PROFILE

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Mohammadpur, Dhaka – 1207

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About Us

Rushda Soft is a promising Software Development company that specializes in providing Web, Mobile Apps, and SEO solutions for small to large businesses. We provide services from Software Development, Web and Web Application Development, Mobile Apps Development, E-commerce, Digital Marketing (Local SEO, & SEO, SMM, PPC, etc.), Plug-in Developments, etc. based on the client's demand.

Rushda Soft has a talented team, under active supervision. We value the opinion of our team equally to achieve customer satisfaction under the slogan **"Trust us, Win the technology"**.

We have expertise and experience in creating your visibility and improving it in Software development by our proven signature technique.

Great Features

We give our clients the opportunity to work alongside our team, providing valuable insights on their specific requirements as we take a step further to deliver an innovative digital solution to them.



Industry-specific software solutions for enhanced efficiency and growth

Over the years we have served in many different industry verticals. As a result, we are now the home of developers, engineers, designers, and analysts who specialize in various industries.



Fintech



Healthcare



Automotive



Education



Telecom



Real Estate



Service Platform



eCommerce



RMG



Software Company



Government



Non-profit



Startup



Retail

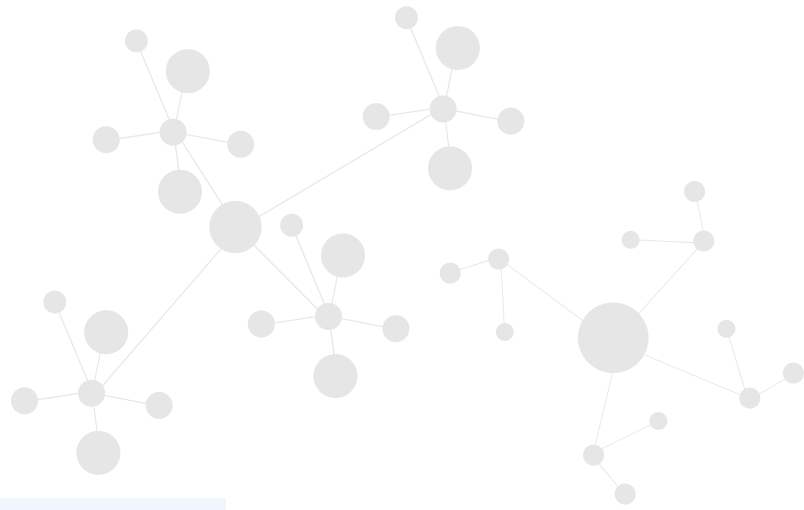


Aerospace

We are proud to have worked with amazing clients



Our Core Values



Mission

Our Software Development Company is delivering a complete sharp edge of your business service solution through training programs and websites. To every single person and business entity and also, help them to grow with this competitive era with advertisement and force it through the internet.



Vision

Our vision is to open new paths & ways through which you can fulfill your dreams. Our objective is to fulfill everyone's objective in a creative way we care for your satisfaction with our services. If you want to conference with us, you can visit Rushda Soft office or contact us.



Our Services

Custom Software Solutions

We empower businesses by developing tailored software applications designed to meet their unique needs. Our custom solutions streamline operations, enhance efficiency, and foster innovation—helping you stay ahead in a competitive digital landscape. Whether you need a robust enterprise system, a user-friendly web application, or an integrated mobile platform, we build software that aligns perfectly with your goals and drives long-term success.



Dynamic Web Design & Development

Rushda Soft expert team has taken part in hundreds of web application development projects.

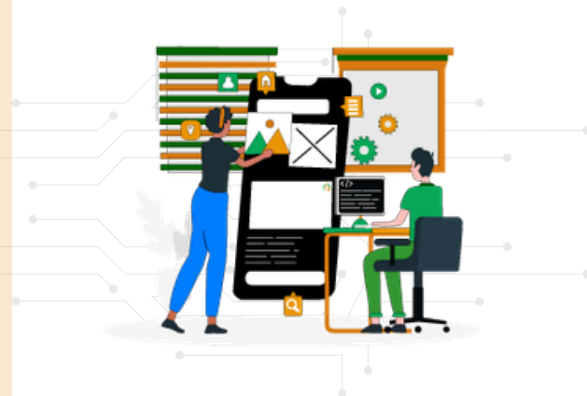
- Ecommerce's Development
- Corporate Website Development
- API and Plugins Development
- Theme Development



Mobile Application Development

Rushda soft created one of the best Mobile App development companies in Bangladesh.

- Service Management APP
- Ecommerce's APP
- E-Attendants
- Online Ticketing System
- Online Radio



E-Commerce Website

Beyond just launching your store, we focus on scalability, SEO optimization, and user experience to ensure your e-commerce business grows with you. From design to deployment, our team is here to support you every step of the way.

- Seamless experience for customers on all devices.
- Integrated checkout, inventory, and delivery tracking.
- Optimized for visibility, speed, and long-term success.



SEO & Digital Marketing Solution

Boost your online presence with our expert SEO and digital marketing solutions. We help you rank higher, attract targeted traffic, and convert visitors into loyal customers—driving growth in today's competitive digital world.

- Social Media Marketing
- SEO
- Integrated Planning
- Email Marketing
- Content marketing
- Artificial Intelligence and Machine Learning
- Marketing automation and email marketing
- Big Data (including market and customer insight and predictive analytics)
- CRO and improving website experiences



Domain & Hosting

Rushda Soft provides the best domain & hosting service, and there is no doubt about our security. The price is highly acceptable.

- VPS Hosting
- Reseller Hosting
- Cloud Service
- Dedicated Server



Managed IT Services

We proactively manage your IT infrastructure to prevent downtime, reduce risks, and improve efficiency. Our services cover help desk support, cloud solutions, data backup, cybersecurity, and system performance monitoring. Whether you're a small business or a growing enterprise, we tailor our services to your specific needs. Comprehensive IT support and solutions to streamline your business operations.

- Branding
- Campaign
- UX Design
- Campaign



Software Testing

Ensure your software is bug-free, reliable, and ready for users with our expert testing services. We offer both manual and automated testing solutions tailored to your project needs. From functional and regression testing to performance and security testing, our QA specialists follow industry best practices to make sure every feature works as intended under real-world conditions.

- Flexible testing options based on your project size and scope.
- Functional, performance, security, and usability testing included.
- Minimize errors and speed up time to market with expert QA support.



Our Product

CRM (For Real Estate)

Rushda Soft's CRM manages real estate client relationships and sales effortlessly.

- Flexible and Customizable CRM Solutions
- Advanced CRM Features
- Enhanced Web Features
- Mobile Accessibility
- Customized Solutions
- Microservice Architecture



Accounting Software

Rushda Soft streamlines accounting processes for efficient and accurate financial management.

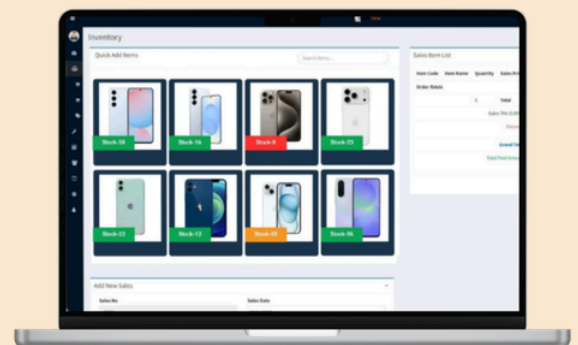
- Account Head Management
- Money Receipt
- Payment Receipt
- Trial Balance
- Income Statement
- Balance Sheet



Inventory Software

Rushda Soft offers solutions for effective tracking and management of inventory systems.

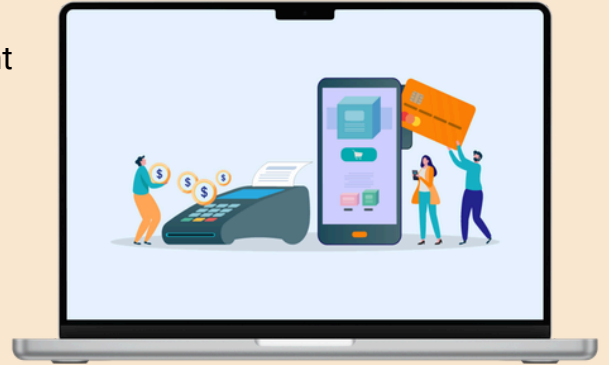
- Easy Sales Tracking
- Centralized View
- Monitor Purchases
- Control Warehouses
- Track Items
- Smart Automation



POS (Point of Sale)

Rushda Soft's POS provides seamless, reliable, and efficient retail transaction management.

- Fast Checkout
- Inventory Management
- Multi-Store Support
- Customer and Employee Management
- Reporting Tools
- Barcode-Enabled Sales Entry



HRM & Payroll Software

Rushda Soft delivers comprehensive tools for human resources and payroll efficiency.

- Employee Management
- Payroll Management
- Attendance Management
- Leave Management
- Performance Management
- Business Intelligence Dashboard



School Management Software

Rushda Soft integrates advanced tools for simplifying and managing school operations smoothly.

- Student Result Management
- Student Fees Management
- HR & Payroll Management
- Attendance
- Notification System
- Account Management



Company Works

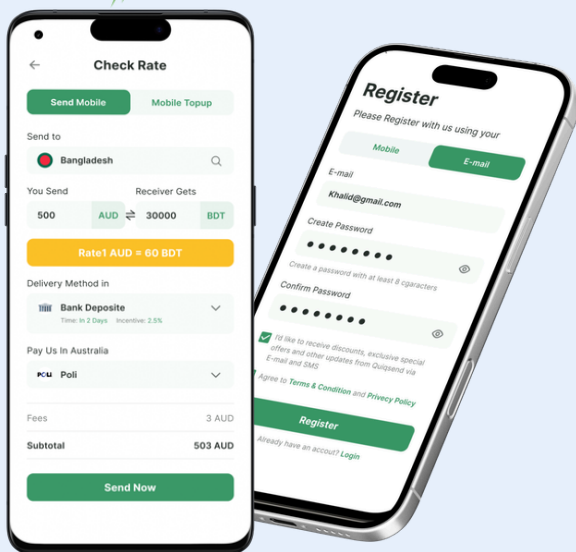
noon (UAE, Saudi Arabia, & Egypt)

Rushda Soft developed a large-scale, high-performance eCommerce marketplace solution with enterprise-level architecture comparable to major platforms operating in the UAE, Saudi Arabia, and Egypt.

The platform is fully designed and developed by Rushda Soft, featuring modern UI/UX, secure multi-vendor operations, advanced product management, fast checkout, and mobile-responsive design—built for high traffic and long-term scalability.



QuiqSend



QuiqSend

QuiqSend is an Australia-based fintech platform for international money transfers. It allows users to send money quickly and securely through bank deposits, cash pickup, and mobile wallets. The company operates under Techwest Pty Ltd and is registered with AUSTRAC and ASIC.

QuiqSend offers low or zero transfer fees with competitive exchange rates. It is especially popular among expatriates sending money to their families overseas.

Radio Bhumi 92.8 FM

Radio Bhumi is a private FM radio station based in Dhaka, Bangladesh, broadcasting on 92.8 FM since September 2012. It offers a variety of programs focusing on Bengali music, culture, entertainment, and sports commentary, making it popular among listeners of all ages. Owned by the Impress Group, Radio Bhumi operates 24 hours a day and also reaches audiences online, allowing Bangladeshi communities worldwide to stay connected with local news, music, and cultural content. The station aims to promote Bengali traditions while providing engaging and informative programming for its audience.



Biology Seekers

Enjoy **Biology** To Know **Yourself**



Biology Seekers

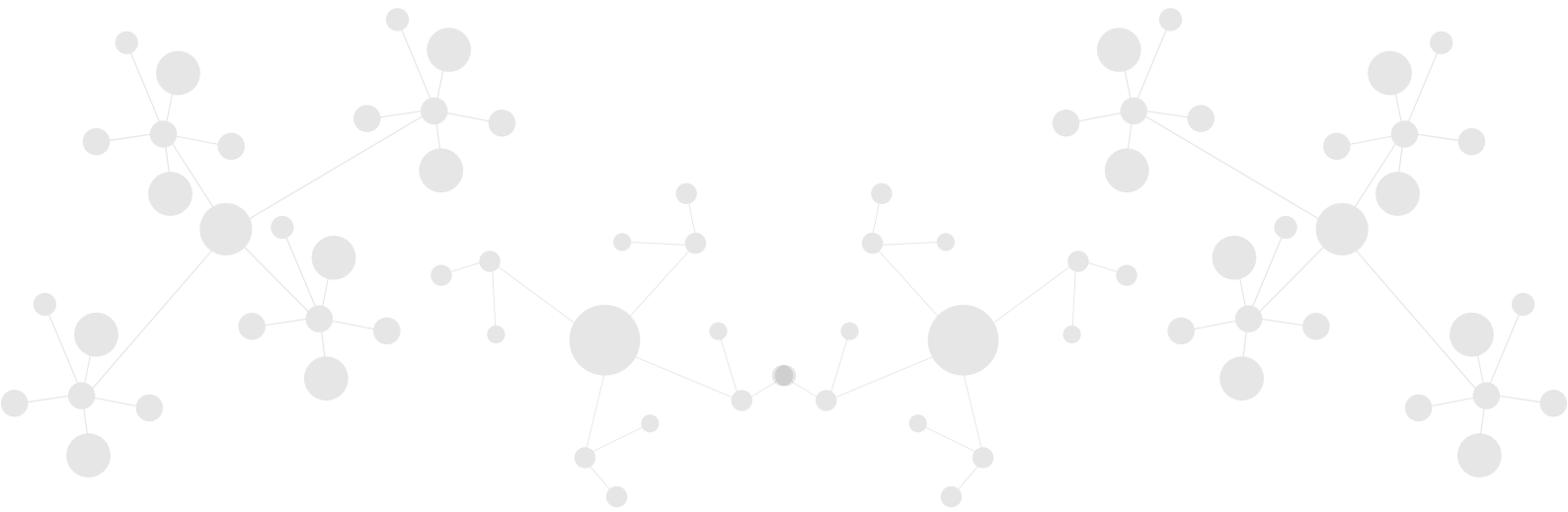
Biology Seekers is an online learning platform that helps students study science in Bengali. It offers courses, video lectures, and notes for SSC and HSC students. Some materials are free, while others require payment.

The website makes learning easier and faster for exams. Overall, it is a helpful resource for students who want to improve their science knowledge.

Over a **thousand clients** worldwide trust us for **cutting-edge** software solutions.

From small businesses to large enterprises, our software solutions have empowered over a thousand clients worldwide to unlock their full potential and achieve their goals.





Contact Us

If you have interest in any of our services, or you need further information, you can contact us through any of the addresses below:

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