



COMPANY **PROFILE**



1	About Company
2	CEO Message
3	Vision & Mission
4 - 5	Our Services
6 - 7	Our Products
8	Professional Trainings
9	Meet The Team
10	Our Corporate Clients
11	Contact



Rushda Soft is a promising Software Development company that specializes in providing Web, Mobile Apps, and SEO solutions for small to large businesses. We provide services from Software Development, Web and Web Application Development, Mobile Apps Development, E-commerce, Digital Marketing (Local SEO, & SEO, SMM, PPC, etc.), Plug-in Developments, etc. based on the client's demand.

Rushda Soft has a talented team, under active supervision. We value the opinion of our team equally to achieve customer satisfaction under the slogan "Trust us, Win the technology".

We have expertise and experience in creating your visibility and improving it in Software development by our proven signature technique.









"Our journey from a humble beginning to becoming a leading software company has been one of resilience, innovation, and dedication.

At Rushda Soft, we focus on transforming our clients' ideas into powerful solutions. With a commitment to excellence and a team driven by passion, we are constantly striving to deliver cutting-edge services that help businesses stay ahead in a competitive market.

Trust us to empower your growth and win with technology."



Vision

Our vision is to open new paths & ways through which you can fulfill your dreams. Our objective is to fulfill everyone's objective in a creative way we care for your satisfaction with our services. If you want to conference with us, you can visit Rushda Soft office or contact us.

Mission

Our Software Development Company is delivering a complete sharp edge of your business service solution through training programs and websites. To every single person and business entity and also, help them to grow with this competitive era with advertisement and force it through the internet.







Unlock Creativity and Transform Your Vision with Rushda Soft

Custom Software Solutions

We empower businesses by developing tailored software applications designed to meet their unique needs. Our custom solutions streamline operations, enhance efficiency, and foster innovation—helping you stay ahead in a competitive digital landscape. Whether you need a robust enterprise system, a user-friendly web application, or an integrated mobile platform, we build software that aligns perfectly with your goals and drives long-term success.

Dynamic Web Design & Development

Rushda Soft expert team has taken part in hundreds of web application development projects.

- Ecommerce's Development
- Corporate Website Development
- · API and Plugins Development
- Theme Development

Mobile Application Development

Rushda soft created one of the best Mobile App development companies in Bangladesh.

- Service Management APP
- Ecommerce's APP
- E-Attendants
- · Online Ticketing System
- Online Radio

SEO & Digital Marketing Solution

Boost your online presence with our expert SEO and digital marketing solutions. We help you rank higher, attract targeted traffic, and convert visitors into loyal customers—driving growth in today's competitive digital world.

- Social Media Marketing
- SEO
- Integrated Planning
- Email Marketing
- Content marketing
- Artificial Intelligence and Machine Learning
- Marketing automation and email marketing
- Big Data (including market and customer insight and predictive analytics)
- CRO and improving website experiences

E-Commerce Website

Sell Online with Ease – Get a professional, mobile-friendly store to showcase and sell your products 24/7.

Software Testing

Ensure your software is bug-free, reliable, and ready for users with our expert testing services.

Domain & Hosting

Rushda Soft provides the best domain & hosting service, and there is no doubt about our security. The price is highly acceptable.

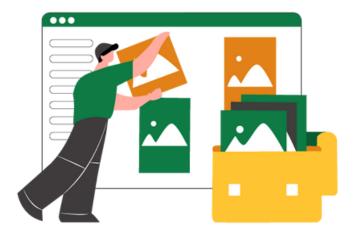
- VPS Hosting
- Reseller Hosting
- Cloud Service
- · Dedicated Server

Managed IT Services

Comprehensive IT support and solutions to streamline your business operations.

- Branding
- Campaign
- UX Design
- Campaign





Unlock Creativity and Transform Your Vision with Rushda Soft

CRM (For Real Estate)

Rushda Soft's CRM manages real estate client relationships and sales effortlessly.

- Flexible and Customizable CRM Solutions
- Advanced CRM Features
- Enhanced Web Features
- Mobile Accessibility
- · Customized Solutions
- Microservice Architecture

Accounting Software

Rushda Soft streamlines accounting processes for efficient and accurate financial management.

- Account Head Management
- · Money Receipt
- · Payment Receipt
- Trial Balance
- Income Statement
- Balance Sheet

Inventory Software

Rushda Soft offers solutions for effective tracking and management of inventory systems.

- · Easy Sales Tracking
- · Centralized View
- Monitor Purchases
- · Control Warehouses
- Track Items
- · Smart Automation

POS (Point of Sale)

Rushda Soft's POS provides seamless, reliable, and efficient retail transaction management.

- Fast Checkout
- Inventory Management
- Multi-Store Support
- Customer and Employee Management
- · Reporting Tools
- · Barcode-Enabled Sales Entry

HRM & Payroll Software

Rushda Soft delivers comprehensive tools for human resources and payroll efficiency.

- Employee Management
- Payroll Management
- Attendance Management
- Leave Management
- · Performance Management
- · Business Intelligence Dashboard

School Management Software

Rushda Soft integrates advanced tools for simplifying and managing school operations smoothly.

- · Student Result Management
- Student Fees Management
- HR & Payroll Management
- Attendance
- · Notification System
- · Account Management





Unlock Creativity and Transform Your Vision with Rushda Soft

Training

Rushda Soft offers professional training programs designed to build skills and prepare you for success in the digital era. From software development to digital marketing, our expert-led sessions combine practical knowledge with real-world applications.

- Web Design
- Web Development
- · Graphics Design
- · Digital Marketing
- SEO
- App Development
- Competitive Programming
- · Basic Computer







Abu Hussain CEO & Technical Director



Razia Sultana HR & Admin



Sabbir Ahmed Senior Software Developer



Md. Sadekur Rahman Senior Software Engineer



Md. Faisal Kibria
Director (Marketing
& Project)



Md Shammir Ahmed Software Engineer



Mofizol Hasan Orpon Software Engineer



Jabale Noor Shahbaj Junior Software Engineer



Md Abdul Kader
Executive Marketing



Shadman Islam UI/UX Designer





















































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